INSTITUTIONAL SYLLABUS

(Check One)

_X_New Course (OR) Date of Last Review ___

_____Substantive Change in Existing Course ___

I. Course Title: Public Opinion and Socialization

II. Course Prefix/Number: GOVT 358

III. Credit Hours: 3

IV. Prerequisites: None

V. Catalog Description: This course is an examination of public opinion and socialization in the United States. The focus of this course will be on the formation, content, and impact of public opinion on politics, elections, and policy.

VI. Curricular Relationships: This will be one of the American politics electives.

VII. Student Learning Outcomes:

The Student Will:

- Demonstrate an understanding of the role of public opinion in U. S. politics;
- Demonstrate an understanding of modern polling techniques;
- Demonstrate an understanding of macro and micro-level public opinion
- Demonstrate an understanding of group differences in opinion
- Demonstrate an understanding of political socialization;
- Write effective essays on various aspects of public opinion and political socialization;
- Produce an approved term paper that analyzes a specific aspect of public opinion and socialization

VII. Content Outline: The course is apportioned into four units as follows: Unit A- The role of opinion in democratic societies, polling; Unit B- Micro-level and macro-level opinion; Unit C- Political socialization; Unit D- Group differences.
VIII. Course Procedures: The student will stand for two formal exams including a comprehensive final; the student shall produce an approved ten page quality research paper on some approved topic in American politics; the student shall be assessed on class participation.

Grading Scale:

<table>
<thead>
<tr>
<th></th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test One</td>
<td>100</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
</tr>
<tr>
<td>Paper</td>
<td>100</td>
</tr>
<tr>
<td>Class participation</td>
<td>100</td>
</tr>
<tr>
<td>Total Points</td>
<td>400</td>
</tr>
</tbody>
</table>

A 360-400
B 320-359
C 280-319
D 240-279
F Below 240


XI Any Issues Unique to this Course: None

XII Additional Issues of the Department's Choosing: None

Rev. xx/xx/xx